



IPCA Ranthambore Sojourn A Perfect Blend of Business & Leisure

7th - 9th November 2024

THE Indian Paint and Coating Association (IPCA) hosted its much-anticipated Ranthambore Sojourn 2024 from November 7–9, 2024, at The Resort Puratan Qila and Regenta Resorts. The event provided a refreshing platform for industry professionals to rejuvenate, network, and exchange ideas, while immersed in the natural splendor of Ranthambore National Park, Rajasthan.

With the theme “The Tiger in You, Needs a Break Too!”, the event embodied a balance of professional development and personal retreat. Attendees from the paint and coating industry—including manufacturers, traders, and allied sector representatives—gathered to reflect on the industry's trajectory while enjoying serene, cultural, and adventurous experiences.



Day 1

Delegates began arriving at Puratan Qila and Regenta Resorts on November 7, where they were welcomed with warmth and traditional hospitality. The day started with a relaxing lunch and an opportunity for attendees to unwind. A dedicated session for women and children featured high tea and lively folk dance performances in the lawns.

The evening unfolded with a mesmerizing musical show, Sufiana Shaam, where renowned singer Amrish Mishra captivated the audience with soulful melodies. Dressed in ethnic attire, guests enjoyed drinks and dinner under the stars, adding to the majestic



ambience of Puratan Qila's lawns.

Day 2

The second day began with a hearty breakfast, followed by a group photo session where all attendees donned the symbolic “Pug Mark T-shirts.” A highlight of the morning was the Chambal River Safari, where participants witnessed the beauty of gharials in their natural habitat, with lucky sightings of exotic birds and wildlife.

Post-lunch, delegates embarked on an enthralling Jungle Safari in Ranthambore National Park. The experience offered close encounters with the park's rich biodiversity, including leopards, deer, and the iconic Bengal tiger. These moments of awe strengthened the event's theme of connecting with nature.

Evening activities included high tea and folk dance performances, which once again celebrated Rajasthan's cultural heritage. The night concluded with an electrifying visual DJ performance, where participants dressed in smart casuals enjoyed drinks, dinner, and a vibrant atmosphere, fostering camaraderie among the industry professionals.



The final morning provided a relaxing start with breakfast at respective resorts. As delegates checked out, they left with cherished memories and a renewed sense of purpose, ready to take on industry challenges with vigor.

Reflections



The Ranthambore Sojourn exemplified IPCA's commitment to fostering unity, innovation, and well-being in the paint and coating industry. By combining industry dialogue with leisure, the event allowed participants to recharge and reimagine the future. Discussions revolved around quality enhancement, sustainable practices, and technological advancements, paving the way for growth and transformation in the sector.

In conclusion, the IPCA Ranthambore Sojourn was more than an event—it was a journey of rejuvenation, connection, and vision for the paint and coating industry. Such initiatives underscore the association's dedication to driving excellence while nurturing the well-being of its members.

