



IPCA Foundation Day Celebration

Let's Spread a Smile

1st November 2024

INDIAN Paint & Coating Association (IPCA) was founded on the 1st of November 2003 and a small endeavor to celebrate this moment of joy and exuberance on a yearly basis has been initiated with an awareness drive having social relevance and importance. IPCA takes pride in supporting the cause of spreading smiles in the lives of underprivileged children across the strata of society who are deprived of the very basic fundamental right to education. The hands which should be nurtured and guided and holding a pencil/pen at schools are busy doing daily errands and laborious jobs to make two ends meet. The right to proper hygiene, good faculty of teachers willing to support this cause and instilling the belief in these children that education is not a choice, but an essential need is the first step by Team IPCA is supporting this cause.

Team IPCA visited Mamta Welfare Society which shared this common vision and belief and supports this very cause IPCA firmly endorses and stands by. This unique expedition was apt for us to celebrate IPCA Foundation Day and through this campaign a new drive and trajectory have been undertaken. Mamata Welfare Society is an NGO working as a Skill Centre towards imparting elementary skills like working on sewing machines, PC, school admissions, imparting training on health and hygiene, promoting art, crafts and various forms of dance and many more for the last umpteen number of years. This welfare society has been instrumental in securing admission of students in the Delhi NCR and surrounding areas and continues to do so.

Team IPCA celebrated this joyous occasion with these bright and lovely children brimming with enthusiasm and energy. The children were handed over a goody bag which included essential

stationery, story books, gifts, kits, bags, chocolates etc. to their sheer delight. It was wonderful to hear them wish in chorus A Happy Foundation Day to the visiting IPCA Team.

Members of the association were magnanimous in contributing paint to the school building which has been unpainted for a while and in need of much repair along with essential application items. The job of commencing the painting of the entire structure as a social cause for promoting hygiene in the altar of education to make the study environment much more congenial for the school children was duly inaugurated. Painters were arranged on site to commence the activity which would be duly completed within the next 2 months. The IPCA team comprising Patron & Past President Mr. Sanjeev Gupta accompanied with his wife Smt. Chitra Gupta, Chairman & Vice Chairman IPCA Ghaziabad Region Mr. Kapil Bansal and Mr. Sushil Goel, Central Committee member Mr Sandeep Goel, Mr. Rohan Bhasin along with his children Gaurika and Vedaantraj spent quality time with the children, school faculty and painters and had interactive engagements with all of them. A very special thanks to Smt. Chitra Gupta for sparing her valuable time and coming all the way for this noble cause and making the children feel comfortable and at ease with the entire team. "IPCA will strive to continue this endeavor on a periodical basis in various regions all across the country with the support of all regional chairman's who would take up this responsibility and keep spreading smiles across the face of all children. Our children are the future which we might not be able to see and its our duty to channelize their energy for their development and upliftment. A special thanks to all IPCA volunteers and Mamta Welfare Society for making this day possible".

