



IPCA Gujarat KSS 2024 'Vision for Globalisation'

14th April 2024

THE Indian Paint and Coating Association Gujarat Region held a half day Knowledge Sharing Seminar(KSS) on 14th of April 2024 at Club Babylon Ahmedabad. There were more than 150 delegates who attended this seminar. The theme of the seminar 'Vision for Globalisation' reflected the development of the business vision during these challenging times. The theme of this seminar provided a platform for the industry stalwarts and smart thinkers to inspire industry towards a future for the development of technology and positive change.

The opening ceremony started with the dignitaries assembling on dais with IPCA President Rohan Bhasin escorted by Mr. Sandeep Bhatt Chairman IPCA Gujarat region. The other notable dignitaries on the dais were Mr. Suresh Mahadevan Hon. General Secretary IPCA, Mr. Deepak Shah Past Chairman, Mr. Sumatilal Doshi Vice Chairman and Mr. Tejas Patel Secretary IPCA Gujarat Region. After the National Anthem and auspicious lighting of lamp by IPCA Patrons the opening ceremony proceedings commenced.

A special tribute with a moment of silence, was given to the Late Atman Fozdar son of Gaurav Fozdar (Fozdar Prodcuts Ahmedabad) by all the delegates present in the hall.



Sandeep Bhatt

Mr. Sandeep Bhatt chairman IPCA Gujarat Region addressed and welcomed all the members and thanked them for the stupendous response to the seminar. He focused on the issues pertaining to price hike of essential raw materials and also the increase in interest rates. He suggested ways to tackle the challenges and complex problems by resorting to collective inputs and brainstorming. This can be done only by

knowledge sharing seminars and upgradation of technology. He also shared the future plan of IPCA Gujarat Region for organizing national and international residential tours. He also thanked all the sponsors for their support.

Mr. Rohan Bhasin President IPCA was welcomed by a flower bouquet and duly felicitated with a memento by Mr. Sandeep Bhatt Chairman IPCA Guj. Mr. Rohan Bhasin addressed the delegates and spoke in length on the role of digitization in the economy and enumerated on various government initiatives specifically for the MSME sector.



Rohan Bhasin

He stressed upon registration of all units on the GeM portal(emarket) as the Government is a huge buyer of products and is looking at awarding tenders/contracts to the MSME sector for more financial inclusion and help promote their growth.

Mr. Suresh Mahadevan, Hon. General Secretary IPCA, gave a presentation on IPCA activities and spoke about the recent activities conducted in the last one year.



Suresh Mahadevan



Lighting of lamp by IPCA Gujarat Team and
IPCA Central Team



IPCA Gujarat Region Team and IPCA Patrons





The various transformation in the working of IPCA in the digital era, communicates through the IPCA Gleaner and various upcoming events and international tours being conducted by IPCA were shared with the August gathering. He spoke on various Government representations being done to voice concerns on BIS standards and Anti-Dumping Duties affecting our fellow members.



Paras Patel

IPCA Gujarat Region welcomed with flower bouquets the special invited guests - Mr. Sanjeev Gupta Past President IPCA, Mr. Jatin Aggarwal Past President IPCA, Mr. Suresh Mahadevan Hon General Secretary IPCA, Mr. Deepak Shah Central Committee IPCA & Founder chairman IPCA Gujarat Region, Mr. Jesal Parekh Chairman Maharashtra Region IPCA, Mr. Sanjay Patel Chairman GPA., Mr. Chetan Vora Chairman GUJPRAMSA,

Mukesh Patel Chairman IPMA Gujarat. The Technical sessions started with the first technical lecture by Gold Sponsor M/s Cardolite Specialty Chemicals India LLP on topic 'Chemistry for Green Technologies for coating market' presentation by Mr. Paras Patel. The presentation was split into three segments namely introduction to Cardolite and CNSL Technology. New multi-functional modified/diluent for high performance coating and adhesion and Cardolite polyols performance in anti-corrosive and pipe coatings. The presentation covered the diluents performance study in coating the chemical resistance and use of products in Water borne screeds and floor systems. The presentation was summed up with a study on Cardolite Polyols its application, mechanical properties. UV colour stability, chemical resistance, thermal resistance and hydrolytic stability. After the lecture Mr. Patel was felicitated with a memento and the session ended with a lucky draw.

The second Technical Lecture was conducted by our Silver sponsor APS Minerals by Dr. Anil Bansal on topic 'Cost Effective Engineered Multi Functional Filler' The primary focus on presentation was to emphasis cost reduction the creation of high quality coatings and stress on the importance of import substitution. His presentation covered using high performance minerals, which offer multiple properties such as gloss with opacity water resistance and heat reflection. The presentation also highlighted coloured minerals including coloured marble grains, and coloured quartz for texture application epoxy tile grout, floor coating etc. also include precipitated Baso4, Iclay21, calcined kaolin, natural red oxide, Talc and zinc phosphate. Overall Dr. Bansal's presentation shed light on innovative range of products offered by APS minerals and their significant contribution for the coating and additives industry. After the lecture Dr. Bansal was felicitated with a memento followed by a lucky draw.



Dr. Anil Bansal

The third Technical Lecture was conducted by an eminent speaker Dr. Tejas Shah from ISTAR Vallabh Vidhyanagar. His topic was 'Recent Trends in Surface Coating'. Dr. Tejas Shah faculty of ISTAR and director of Usha Coating explained the present Indian paint market size and what it would be by 2029. He elucidated opportunities and shared



Dr. Tejas Shah

factors facilitating demand increase in the Indian market. To support the growth of the MSME sector and be aware about Recent technology he enlisted 5 interesting innovations in coating Technology. He talked about Self-Healing paint, Anti-microbial Paint, Smart Paint, Solar paint and Self-Cleaning Paint. Before concluding his speech, he hoped that the members would benefit from such Knowledge sharing seminar (KSS) organized by IPCA Guj. and take their business to new heights. After the end of the session Dr. Shah was duly felicitated.

The fourth and last lecture was conducted by Mr. Avnish Nagori having an expertise for solvent, explosive and poison licensing. He provided brief information on solvent explosives and poison licensing enriching the understanding of all IPCA members present. He covered major area such as introduction about PESO, requirement of PESO license/certificate, classification of petroleum products salient point of petroleum rules 2002, definition of bulk and non-bulk solvent, solvent license procedure and documentation, solvent license issuance authority and poison license procedure and documentation. After the lecture Mr. Nagori was duly felicitated and thanked for creating due awareness on the various developments in this sphere. Table space was duly provided to all the event supporters and there



Avnish Nagori



**Jatin Aggarwal - IPCA Patron
presenting memento to Dr. Anil Bansal**

was a continuous buzz and vibration in the designated zone. The concept was very well received by all delegates as one to one interaction on new products, technologies, price trends, innovations and future vision was discussed.

A lucky Draw was sponsored by our lucky draw sponsor Mr. Alpesh Joshi (Jash Marketing) he was felicitated with a memento, four lucky draws were presented after each technical lecture. After the technical I session all our 14 bronze sponsor, were felicitated with memento's for the event support.

Another attraction was Mega Lucky draw which was exclusive sponsored by IPCA Gujarat region. Three mega lucky draw were presented much to the delight of the audience who waited with abated breath to hear their names. At the end Mr. Tejas Patel Secretary IPCA Gujarat, gave the vote of thanks and concluded this seminar by thanking all the sponsors, delegates and the committee members for their collective efforts and dedication to make this event possible with great success.



Tejas Patel