



# China Coat 2023, Shanghai

## 15th - 17th November 2023

### IPCA Mega Delegation to CHINA COAT' 23

IPCA's tours are legendary and eagerly awaited by the industry. They are well organised, transparent with honest pricing and offer ample networking opportunities to the delegates.

This time China Coat was held at Shanghai from 15-17 November. Since its inception in 1996, CHINACOAT has been committed to offering an international trading platform for suppliers and manufacturers of the coatings industry to connect with global trade visitors, particularly from China and Asia. The show is held annually and alternates its venue between the cities of Guangzhou and Shanghai, P. R. China. CHINACOAT has also launched Online Show since 2020, aiming to bring industry players together and help them to match businesses in a hybrid format.

IPCA in association with Dixit Holidays offered two packages: One for only China Coat and the other with two days in Hanoi, Vietnam.

The seats filled up very fast, in fact spilled over, with more than 92 people! It was by far the largest delegation to China Coat from India!

IPCA has a long-standing association with the China Coat organisers M/s Sinostar and they provided free VIP entry for our members. IPCA also arranged packed lunches at the fairgrounds for the delegates so that they got good vegetarian Indian lunch and skipped the long waiting lines at the food courts. In the evening, delegates were taken for Shanghai sightseeing, Huang Pu river cruise to see Shanghai in all its glory!

Members got five star treatment and comradeship, everything was done timely and organised well. Delegates benefited immensely from networking and visiting the exhibition, finding new products and experiences and building better contacts.

The group that went to Hanoi had a gala time exploring HaLong Bay, and the quaint French quarters and old city of Hanoi! They enjoyed the pulsating night life and shopping in the business capital of Vietnam.

With such positive and great experience, members came back after a fruitful trip and already looking at the next one to be announced by IPCA!!



Business with pleasure



Comraderie amongst delegates!



Snap shots of IPCA's largest delegation to China Coat'23



Huang Pu river cruise

