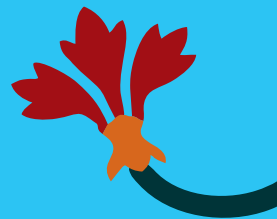




Indian
Paint &
Coating
Association

IPCA BIENNIAL CONFERENCE



12TH, 13TH, 14TH | OCTOBER 2023

TAJ HOTEL & CONVENTION CENTRE, AGRA

INDIAN PAINT & COATING ASSOCIATION

Title Partner



PM Partner



RM Partner



IPCA BIENNIAL CONFERENCE



12TH, 13TH, 14TH | OCTOBER 2023

TAJ HOTEL & CONVENTION CENTRE, AGRA

CONVENER'S MESSAGE

Dear IPCA Family,

It's my privilege and honour to assume the role of the Convener for the most awaited mega event, the IPCA Biennial conference 2023. Over the years, IPCA Biennial Conferences have achieved new benchmarks of excellent experiences. IPCA has had a long glorious tradition of hosting some of the finest & largest conferences for the Coating Industry and the defining features are unique contents and exemplary execution. We have in the past-hosted very successful conferences at Delhi /Jaipur / Goa / Chandigarh / Amritsar / Kathmandu & Bangkok.

This year another landmark being achieved is that IPCA is celebrating its 20th anniversary and for this conference we have chosen Agra, the City of Eternal Love as the destination.

It gives me immense pleasure to welcome you all as the Convener for the 10th IPCA Biennial Conference at Agra from 12th to 14th October 2023, to be hosted at The Taj Hotel & Convention Centre Agra. Agra is very well connected by Air & Train. Besides the Marvel of the Taj Mahal, Agra is known for its intricate artwork, including exquisite paintings and sculptures. Additionally guests can visit the Agra Fort and other historical monuments. Visitors can immerse themselves in the vibrant local culture by trying delicacies and shopping for handicrafts.

The theme of the conference **IDEATION** is suitably coined and apt in the current changing world scenario. The process of generating, developing, and transfer of ideas is the need of the hour and SME should attune towards the same. **IDEATION** encompasses all stages of a thought cycle from innovation to development to actualization.

The coming decade is the one for India and the coating industry will see a boom with the focus on infrastructural and developmental projects. Our industry is set to see a large number of new players entering through mergers or capacity enhancements. The SME that is the backbone of our economy are resilient and enterprising to withstand these shocks and carve a niche for themselves. The need of the hour is to be vigilant of opportunities and timely services. Focusing on core capabilities and able to deliver the right quality at the right price will be the mantra for SME going ahead.

As the Convener & Host of this mega conference, my team and I will spare no efforts to make the event a memorable & well-planned one with knowledge dissipation and networking among delegates. I request you all to be a part of this historic conference and confirm your bookings in advance.

Anticipating a large demand we have also tied-up with Courtyard by Marriott Agra to be our secondary Partner Hotel. I earnestly request you to send us your registrations at the earliest; the allotment of the Rooms confirmed will be on a First come First serve basis at both the hotels.

It is going to be a Mega Event & we hope to see you at Agra on 12th Oct' 2023.

Regards,

Rajiv Parekh
Convener



Rohan Bhasin
President



Rajiv Parekh
Convener



Rohit Duggal
Vice President



Suresh Mahadevan
Gen. Secretary



Nimish Agrawal
Finance Secretary



Vikram Sharma
Chairman
Delhi NCR Region



Jesal Parekh
Chairman
Maharashtra
Region



Kapil Mohan Bansal
Chairman
Western UP
Ghaziabad Region



Subash Nair
Chairman
Kerala Region



Sandeep Bhatt
Chairman
Gujarat Region



Mayank Goel
Chairman
Haryana Region



Manoj Agrawal
Chairman
Eastern UP Agra
Region



Gyanesh Gangwar
Chairman
MP-CG Region



Deepak Shah
Chairman
Andhra-Telangana
Region



Suyash Singhal
Chairman
Central UP
Kanpur-Lucknow Region



A CITY OF LOVE, HISTORY & BEAUTY - AGRA

Rising on the banks of the river Yamuna, the city of Agra has been linked with the history of India since ancient times. This beautiful city is a perfect example of India's rich culture and heritage. Agra has a unique cultural heritage, influenced by the Mughals who had transformed this city into a centre of commerce, art and learning. Due to its proximity to Mathura and Vrindavan, there are influences of Brij culture in Agra. The city hosts a medley of festivals celebrating the same. Mughals have left a permanent impression on this city which is evident in the various mausoleums and forts found here. Be mesmerized by the sprawling and majestic **Agra Fort**. Its many palaces, mosques, and mausoleums are a proud testimonial of Mughal architecture. The legends of the Mughal Emperor Akbar and his fabled courtiers is still kept alive at the ruins of **Fatehpur Sikri**, which is located on the outskirts of Agra. The chowks and alleyways found in the city are usually the hub of many activities, local culture and delicacies.

Today, Agra is a world-famous city. It's past beckons millions of tourists every year who come to enjoy the timeless beauty of the Taj Mahal. These tourists not only enjoy the beauty of the Taj Mahal but also the popular delicacies of Agra ranging from the bedami kachori breakfast or the chaat at Seth gali, to non-vegetarian dishes of biryani, haleem, nihari!

Agra is an important centre of business and commerce in the country. The major industries of Agra are electrical goods, pipes, fans, C.I. casting, steel rolling and milk products. There are some 7200 units in the small-scale industry bracket. They produce cotton and textile, stationery, leather goods, wood paper products, metal products and auto and engine parts. Since, Taj Mahal is one of the seven **wonders of world**, there are millions of tourists coming into the city throughout the year making tourism and hospitality a major source of income for both the people and the government. Local handicrafts and leather goods are popular world over and make for a sizeable chunk in the city's economy.

We at IPCA are keenly looking forward to host yet another fabulous conference in the historical city of Agra for the pleasure of our guests. With technical seminars and engaging forums for industry members, the events is slated to be the biggest networking opportunity of the year. Needless to say, the same will be supplemented by explosive entertainment for our members and their families! With a plethora of engaging activities such as city tours, shopping and cultural shows, we are set to provide a fun and memorable experience. Come one, come all! Because Agra never gets old!



IPCA BIENNIAL CONFERENCE



12TH, 13TH, 14TH | OCTOBER 2023

TAJ HOTEL & CONVENTION CENTRE, AGRA

ABOUT TAJ HOTEL & CONVENTION CENTRE, AGRA

The Taj Mahal was built by Emperor Shah Jahan for his beloved queen, Mumtaz Mahal, almost 4 centuries ago, bestowing everlasting fame on the town of Agra. Even today millions flock to the seventh wonder of this world. Agra's newest landmark, the Taj Hotel & Convention Centre, lies a short walk away from the Eastern Gate of this fabled monument. This modern 5 star hotel near Taj Mahal reimagines all that Agra can be.

The Taj Hotel & Convention Centre, Agra, a 5 star hotel in Agra, also confers pride of place to 40,000 sq ft of event spaces, conference venues including one of the biggest banquet halls in Agra. These event spaces & meeting venues in Agra have been designed to truly do justice to those annual sales meets or to big fat Indian weddings.

The luxury hotel also provides the perfect vantage point to take in the many riches of Agra. Including the rugged, red sandstone glory of Agra Fort, built by Emperor Akbar. The historic Fatehpur Sikri and Sikandra, two ancient cities seemingly locked in time. The exotic birds of Keoladeo National Park and of course the many charms of the town itself.

Come, experience Agra in a new light at the best luxurious and opulent abode near Taj Mahal.





ABOUT IPCA

Indian Paint and Coating Association (IPCA) is an amalgam of paint, ink and powder coating manufacturers, raw material manufacturers and traders, machinery manufacturers and allied industries. It has a pan-India presence with active regions in New Delhi-NCR, Haryana, Western UP - Ghaziabad, Eastern UP - Agra, Madhya Pradesh and Chhattisgarh, Maharashtra, Gujarat, Telangana & Andhra Pradesh, Central UP - Lucknow-Kanpur and Kerala. It has a strength of around 1750 members and growing.

Indian Paint and Coating Association is one of the young and dynamic associations, which represents both the organized and unorganized sector in the paint and coating industry. In 2003, in an attempt to improve communication and to coordinate industry policy on matters of national and international concern, the Indian Paint and Coating Association was formed.

Over the last several years, common issues facing the paint and coating industries have increased significantly. While it is always a constant challenge for each individual association to manage the myriad of domestic regulations, it has become increasingly difficult to interpret the potential impact of foreign issues. Thus IPCA is endeavouring to help out the people across the Indian Paint and Coating Industry in making businesses better and more profitable. It is also its bounden goal to encourage brotherhood amongst the coating fraternity.

IPCA has been at the fore front of organizing path-breaking events benefitting the paint and coating industry. We believe that the experience and wisdom of the wise and experienced needs to be shared and not hoarded. Various event formats have been adopted so as to fulfil the goal of serving our members and facilitating disbursement of insights and knowledge in unison.

In the past, the Mega Biennials have taken place at locations such as Agra, Kathmandu, Jaipur, Bangkok, Amritsar, Goa, Delhi and Chandigarh. Another popular format - Knowledge Sharing Seminars, or KSS, are regularly organised in all our regions wherein topics are chosen on the basis of feedback received from regional organisers, or a perception of the audiences' need, or to discuss any important and relevant breakthrough technologies. Organising Regional events with an aim for problem resolution for the smallest of our industry folks. along with other Technical Seminars and Residential Conferences IPCA has also conducted Certificate Courses in Coating Technology with the likes of Colour Society, Mumbai; IIT-Delhi; IICT, Hyderabad; Skill India, and MSME Ministry, Government of India.

IPCA often acts as a bridge between the academia, manufacturers, and corporates to impart knowledge through training sessions and problem solving. This kind of core technical input from an industry body has catapulted IPCA into a different league altogether.

IPCA Activities

- Conferences
- Seminars
- Training Sessions
- Delegations to International Exhibitions
- Representation to Government of India on matters relating to MSME, GST And Lead Free & Green Coatings etc.

IPCA Activities 2023 - 2025

- IPCA Premier League Season #2 Mumbai, 04th February 2023
- IPCA AGM 2023 New Delhi, 11th February 2023
- IPCA Central Committee Meeting New Delhi, 12th February 2023
- IPCA Stall at Paintindia Greater Noida – 02/03 March 2023
- IPCA Kerala KSS & AGM 2023 Vibe Munnar – 16th March 2023
- IPCA Maharashtra AGM 2023 Mumbai – 18th March 2023
- IPCA Delegation to European Coatings Show 2023 Nuremberg – 28/30 March 2023
- IPCA Gujarat AGM 2023 Ahmedabad – 16th April 2023
- IPCA MP-CG Half day KSS Raipur – 09th June 2023
- Khelo IPCA Badminton League Western UP Ghaziabad – 29th July 2023
- IPCA Andhra Pradesh Telangana Region AGM and KSS 25th August 2023
- IPCA Biennial Conference 2023 Agra – 12/14th October 2023
- IPCA A2M Communique
- IPCA Gleaner
- IPCA C2R
- IPCA eMails
- IPCA Journal
- IPCA on LinkedIn
- IPCA Facebook
- IPCA Flash
- Active Participation in Paint & Coatings Skill Council
- BIS Panel

IPCA has Regions at

- Andhra-Telangana
- Central UP Kanpur-Lucknow
- Delhi NCR
- Eastern UP Agra
- Haryana
- Gujarat
- Kerala
- Madhya Pradesh & Chhattisgarh
- Maharashtra
- Western UP Ghaziabad





DELEGATE REGISTRATION FORM

Name of Company _____ GST No. _____

Address _____

City _____ State _____ Pin Code _____

Contact Person _____ Designation _____

Mobile _____ Email _____ IPCA Member YES ☐ NO ☐

TITLE (Mr/Ms)	NAME OF DELEGATE(S)	MOBILE	CODE	AMOUNT ₹	VEG V	NON VEG N	JAIN J
			TOTAL				

TAJ HOTEL & CONVENTION CENTRE, AGRA

CODE	CATEGORY	EARLY BIRD IF PAID ON OR BEFORE 31st July 2023			REGISTRATION AFTER 31st July 2023		
		AMOUNT	GST	TOTAL	AMOUNT	GST	TOTAL
TRCO	Couple (resident)	₹29,000	₹5,220	₹34,220	₹32,000	₹5,760	₹37,760
TRSO	Single occupancy	₹26,000	₹4,680	₹30,680	₹29,000	₹5,220	₹34,220
TRTS	Single resident twin sharing	₹18,000	₹3,240	₹21,240	₹20,000	₹3,600	₹23,600
TCH6	Child (0-6 yrs) without extra bed	FREE	FREE	FREE	FREE	FREE	FREE
TCH12	Child (7-12 yrs) without extra bed	₹5,500	₹990	₹6,490	₹5,500	990	₹6,490
TEB12	Child (7-12 yrs) with extra bed	₹8,500	₹1,530	₹10,030	₹8,500	₹1,530	₹10,030
TEB18	Child (13-18 yrs) with extra bed	₹10,500	₹1,890	₹12,390	₹10,500	₹1,890	₹12,390
NRS	Single (non-resident) (2 days) no kit	₹9,000	₹1,620	₹10,620	₹11,000	₹1,980	₹12,980

COURTYARD BY MARRIOTT, AGRA

CODE	CATEGORY	EARLY BIRD IF PAID ON OR BEFORE 31st July 2023			REGISTRATION AFTER 31st July 2023		
		2N/3D			2N/3D		
		AMOUNT	GST	TOTAL	AMOUNT	GST	TOTAL
MRCO	Couple (resident)	₹26,000	₹4,680	₹30,680	₹29,000	₹5,220	₹34,220
MRSO	Single occupancy	₹22,000	₹3,960	₹25,960	₹25,000	₹4,500	₹29,500
MRTS	Single resident twin sharing	₹15,000	₹2,700	₹17,700	₹17,000	₹3,060	₹20,060
MCH6	Child (0-6 yrs) without extra bed	FREE	FREE	FREE	FREE	FREE	FREE
MCH12	Child (7-12 yrs) without extra bed	₹5,500	₹990	₹6,490	₹ 5,500	₹990	₹6,490
MEB12	Child (7-12 yrs) with extra bed	₹8,500	₹1,530	₹10,030	₹8,500	₹1,530	₹10,030
MEB18	Child (13-18 yrs) with extra bed	₹10,500	₹1,890	₹12,390	₹10,500	₹1,890	₹12,390



12TH, 13TH, 14TH | OCTOBER 2023

TAJ HOTEL & CONVENTION CENTRE, AGRA

Details of Payment Towards Delegate(s) Registration:

Cheque/NEFT _____ Dated ____ / ____ / ____ For ₹ _____
Drawn on (Bank) _____

In favour of **Indian Paint & Coating Association**

Bank details for RTGS / NEFT are as follows:

Bank: HDFC Bank Ltd. | Account No: 50100187914518 | IFSC Code: HDFC0000935 | Branch: Netaji Subhash Place, New Delhi - 110034

Kindly send the complete form with remittance details to:

IPCA Biennial Conference Secretariat & IPCA HO:

C/o Bansal Trading Company, 605, NDM-1, Netaji Subhash Place, Pitampura, New Delhi - 110034 INDIA

T: 011-45086000, Mr. Jagdeep Singh: +91-9873354315

E: conference@ipcaonline.com W: www.ipcaonline.com

We accept all terms & conditions overleaf

For official use

Received on ____ / ____ / 2023 Registration No. _____

Signature with Company Seal

TERMS & CONDITIONS OF REGISTRATION

- Package fee does not include any expenses of personal nature, tips, shopping, laundry, phone call, room services, mini bar expenses etc. These charges are to be settled directly with the hotel before check out.
- Everything promised in the package is on the best effort basis. Services & packages are subject to the clause of Force Majeure.
- Package rates are subject to change without prior notice due to increase in Government levies.
- Package offer is for IPCA members subject to clearance of all pending dues. All members are requested to ensure that all outstanding membership subscription is paid before registration.
- Non Resident Delegates are entitled to all meals (except breakfast)
- Spot Delegate / Delegates registering after the last date will not get Delegate kits.
- Rooms Available for CP Plan for a day prior (11/10/2023) and past (14/10/2023) the conference subject to confirmation by the cut-off date of 01/09/2023
- Extra bed is subject to availability at hotel.
- Last date for registration is 15/09/2023.
- All delegates are requested to adhere to Check in rules of the hotels and bring along with them identity proofs for smooth Check-in.
- COVID appropriate behaviour to be followed by all delegates as per guidelines issued by the GOI/U.P. Govt. prevalent at the time.

CANCELLATION POLICY

- Booking once confirmed cannot be cancelled, however the same is transferrable to another delegate on or before 15/09/2023
- Should you be forced to amend/cancel the booking you must send a signed cancellation/amendment request letter to the
- convenor on email conference@ipcaonline.com, e.sec@ipcaonline.com





EVENT SUPPORT FORM

CATEGORY	NOs.	EVENT SUPPORT RATE	TICK (✓)
Title Partner	1	₹15,00,000	<input type="checkbox"/>
Raw Material/Machinery Partner	2	₹10,00,000	<input type="checkbox"/>
Delegate Kit Partner	1	₹12,00,000	<input type="checkbox"/>
Platinum Partner		₹5,00,000	<input type="checkbox"/>
Diamond Partner		₹3,00,000	<input type="checkbox"/>
Gold Partner		₹1,00,000	<input type="checkbox"/>
Entertainment Partner	2	₹8,00,000	<input type="checkbox"/>
Lunch Partner	2	₹2,00,000	<input type="checkbox"/>
Dinner Partner	2	₹2,00,000	<input type="checkbox"/>
Cocktail Partner	2	₹2,00,000	<input type="checkbox"/>
Motivational Lecture Partner	1	₹1,50,000	<input type="checkbox"/>
Breakfast Partner	2	₹75,000	<input type="checkbox"/>
Tea Partner	3	₹75,000	<input type="checkbox"/>

- For Event Support benefits, please refer to Event Support Package Sheet.
- All allotments are on first come first serve basis.
- GST to be Charged @18% over and above the Event Support Rates.
- Last Date for receiving confirmations for event support and branding matter is 15/09/2023
- Technical Sessions shall take place in parallel breakout rooms at the venue.

Details of payment towards Event Support:

Name of Partner.....

Contact Person..... GST No. (Please attach copy of registration certificate)

Mobile No. Designation Email

Cheque/DD No./NEFT No Dated / / For ₹

Drawn on (Bank)

In favour of **Indian Paint & Coating Association**

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C/o: Bansal Trading Company 605, NDM-1 Netaji Subhash Place, Pitampura, New Delhi -110034 INDIA

Mr. Jagdeep Singh: T: 011-45086000 | M: 9873354315

E: conference@ipcaonline.com | W: www.ipcaonline.com

For official use

Received on / / 2023 Registration No.

Signature with Company Seal



SOUVENIR ADVERTISEMENT FORM

ADVERTISEMENT PAGE	NOs.	TARIFF	TICK (✓)
Back Cover	1	₹50,000	<input type="checkbox"/>
Inner Front Cover	1	₹40,000	<input type="checkbox"/>
Inner Back Cover & Last Page	2	₹40,000	<input type="checkbox"/>
Page No.1	1	₹35,000	<input type="checkbox"/>
Inside Gate Fold Pages - Front & Back	4	₹35,000	<input type="checkbox"/>
Pages No. 2-10	9	₹25,000	<input type="checkbox"/>
Book Mark	1	₹25,000	<input type="checkbox"/>
Full Page 4 Colour		₹12,000	<input type="checkbox"/>
Full Page 4 Colour & Brochure in Kit		₹35,000	<input type="checkbox"/>

ADVERTISEMENT SPECIFICATIONS

OVERALL MAGAZINE SIZE	ADVERTISEMENT PRINT AREA	PAPER QUALITY
8.5"W X 11"H	7.5" W X 10" H	Superior Art Paper

- GST 5% inclusive in the above rates
- Only Colour Advertisement accepted
- Only CDR/High Resolution PDF/AI Files will be accepted
- Payment and Advertisements Material must reach the Conference Secretariat before 15/09/2023

Details of Payment Towards Advertisement:

Advertiser's Name

Contact Person Designation

Mobile No. Email

GST No. (Please attach copy of registration certificate)

Cheque / DD / NEFT No. Dated / / For ₹

Drawn on (Bank)

In favour of **Indian Paint & Coating Association**

Bank details for RTGS / NEFT are as follows:

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Signature with Company Seal

EVENT SUPPORT PACKAGE

TITLE PARTNER		₹15,00,000
Speaker (35 minutes) Prime Time		Advertisement in Souvenir
5 Complimentary Rooms		Technical article in Souvenir
Logo on Lanyards		Branding on Chairs
Logo in Paint India Advertisements		Branding in coupon booklet
Private event room - 1 Hour		Brochure in kit
Branding Display		Logo rollover in breaks
Lucky Draw during presentation		
RAW MATERIAL / MACHINERY PARTNER		₹10,00,000
Speaker (35 minutes) Prime Time		Advertisement in Souvenir
4 Complimentary Rooms		Technical article in Souvenir
Branding Display		Branding in coupon booklet
Logo in Paint India Advertisements		Brochure in kit
Lucky Draw during presentation		Logo rollover in breaks
PLATINUM PARTNER		₹5,00,000
Speaker (35 minutes)		Technical article in Souvenir
3 Complimentary Rooms		Branding Display
Advertisement in Souvenir		Brochure in kit
Lucky Draw during presentation		Logo rollover in breaks
DIAMOND PARTNER		₹3,00,000
Speaker (20 minutes)		Branding Display
2 Complimentary Rooms		Brochure in kit
Advertisement in Souvenir		Logo rollover in breaks
Lucky Draw during presentation		
GOLD PARTNER		₹1,00,000
1 Complimentary Room		Branding Display
Advertisement in Souvenir		Brochure in kit
Logo rollover in breaks		

EVENT SUPPORT PACKAGE

DELEGATE KIT PARTNER		₹12,00,000
Branding on Kit	Branding Display	
4 Complimentary Rooms	Branding in coupons	
Advertisement in position of choice	Brochure in Kit	
Technical Article Souvenir	Logo rollover in breaks	
ENTERTAINMENT PARTNER		₹8,00,000
3 Complimentary Rooms	Branding Display	
Promotion at time of sponsored event	Brochure in Kit	
Advertisement in Souvenir	Logo rollover in breaks	
LUNCH/DINNER/COCKTAILS PARTNER		₹2,00,000 Each
2 Complimentary Rooms	Branding Display	
Promotion at time of sponsored event	Branding in coupons	
Advertisement in Souvenir	Brochure in Kit	
Logo rollover in breaks		
MOTIVATIONAL LECTURE PARTNER		₹1,50,000
1 Complimentary Room	Branding Display	
Promotion at time of sponsored event	Brochure in Kit	
Advertisement in Souvenir	Logo rollover in breaks	
BREAKFAST PARTNER		₹75,000
Promotion at time of sponsored event	Branding in coupons	
Advertisement in Souvenir	Brochure in Kit	
Branding Display	Logo rollover in breaks	
TEA PARTNER		₹75,000
Promotion at time of sponsored event	Branding in coupons	
Advertisement in Souvenir	Brochure in Kit	
Branding Display	Logo rollover in breaks	





Indian
Paint &
Coating
Association

INDIAN PAINT AND COATING ASSOCIATION

HEAD OFFICE:

C/O Bansal Trading Company
605 NDM-1 Netaji Subhash Place, Pitampura
New Delhi -110034 | T: +91 11 450 86 000
W: www.ipcaonline.com | E: info@ipcaonline.com
Biennial Conference Email: conference@ipcaonline.com

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GST No: 07AABCI2926H1ZQ



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